THE NEW STANDARD IN CLARITY

INTRODUCING LOWRANCE’S NEW CHIRP SONAR SERIES
Until CHIRP, most fishfinders used a single-frequency signal, considered to be the sonar standard for marking depths as well as fish targets. And, 200 kHz is generally considered a good single-frequency option for shallow- to mid-range depths (to around 300 feet) and 50 kHz is a good option for greater depths.

Although Lowrance sonar is considered to be the best fishfinder in the world, single-frequency operation does have its drawbacks. For example, to increase sensitivity, you increase clutter on the display—both near the surface and in the water column. But, if you reduce sensitivity, you could miss fish targets.

Because CHIRP sonar uses multiple frequencies at once, you are able to see fish targets better than ever before. Individual game fish are now more easily identified in or around bait schools, and game fish are more easily seen when holding near structure or the bottom.

You also get the clear benefit of a clutter-free display. And, all of these advantages are available whether you’re fishing an inland lake, or off the coast on a deeper saltwater trip.

MULTIPLE CHIRP SETTINGS—PROVIDE CLARITY

MULTIPLE CHIRP SETTINGS FROM A SINGLE TRANSDUCER

Because Lowrance fishfinders give you the option of using more than one CHIRP Sonar signal, it’s important to understand which one is right for your fishing situation.

HIGH CHIRP FREQUENCY SELECTION

Most frequently used for freshwater as well as more shallow coastal areas. It provides the greatest detail for tracking smaller objects, like your lure, or identifying game fish from bait fish, as well as game fish that are near structure or on the bottom.

MEDIUM CHIRP FREQUENCY SELECTION

Wide coverage makes this frequency best for covering large areas while searching for structure or fish. However, this option is not as detailed as High CHIRP and will not penetrate as deep as Low CHIRP.

LOW CHIRP FREQUENCY SELECTION

Provides the greatest depth performance, while marking fish targets throughout the entire water column.

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CHIRP SONAR TECHNOLOGY—THE CLEAR ADVANTAGES

The Elite CHIRP Series includes all of the proven features recently launched with the highly successful Elite HDI Series with the addition of CHIRP Sonar technology—providing greater sensitivity, improved target resolution, and superior noise rejection for clearer, easy-to-see bait fish and game fish targets.

LOWRANCE’S CHIRP SONAR SERIES—CLEARLY SUPERIOR

AFFORDABLE PRICE, IMPROVED PERFORMACE

Lowrance HDI Transducers enable you to choose between High and Low (saltwater) or High and Medium (freshwater) CHIRP settings. Simply select the frequency that best suits your fishing situation.

COMBINED CHIRP SONAR WITH DOWNSCAN IMAGING™ TECHNOLOGY

DownScan Imaging™ provides picture-like images of fish-holding structure beneath your boat. Display CHIRP Sonar and DownScan Imaging in split-screen view, or combine them in full-screen mode using DownScan Overlay™.

HIGHLY ACCURATE, BUILT-IN GPS ANTENNA

Featuring more than 3,000 lakes and rivers, our technology allows you to create your own map from real sonar data that you record with Insight Genesis™ (200 kHz recommended for sonar recording). Optional chart upgrades include Lake Insight™ and Nautic Insight™ PRO, as well as HD, Navionics® Gold and Jeppessen C-Map Max-N.

ADVANCED FISHFINDING PLUS EASE-OF-USE

TrackBack™ to rewind recorded sonar history including structure, transitions or fish targets, then pinpoint locations with a waypoint (on chartplotter models). Page Selector menu provides quick access to all features using one-thumb operation, and Multi-Window Display lets you quickly choose from pre-set page layouts—including a three-panel view with chart, CHIRP sonar options and DownScan Imaging.
ELITE CHIRP SERIES

5" ELITE-5 & 5x CHIRP SERIES
High-Bright SolarMax™ LED Backlit Display

Fishfinders / Chartplotters
- ELITE-5 CHIRP ICE MACHINE, 83/200 kHz Transducer 000-11646-001
- ELITE-5 CHIRP GOLD, No Transducer 000-11648-001
- ELITE-5 CHIRP BASE, No Transducer 000-11650-001
- ELITE-5 CHIRP GOLD, 50/200 + 455/800 kHz Transducer 000-11651-001
- ELITE-5 CHIRP GOLD, 83/200 + 455/800 kHz Transducer 000-11652-001
- ELITE-5 CHIRP, 50/200 + 455/800 kHz Transducer 000-11654-001
- ELITE-5 CHIRP, 83/200 + 455/800 kHz Transducer 000-11655-001
- ELITE-5X CHIRP, No Transducer 000-11653-001
- ELITE-5X CHIRP, 50/200 + 455/800 kHz Transducer 000-11656-001
- ELITE-5X CHIRP, 83/200 + 455/800 kHz Transducer 000-11657-001

Fishfinders
- ELITE-5X CHIRP, No Transducer 000-11653-001
- ELITE-5X CHIRP, 50/200 + 455/800 kHz Transducer 000-11656-001
- ELITE-5X CHIRP, 83/200 + 455/800 kHz Transducer 000-11657-001

7" ELITE-7 & 7x CHIRP SERIES
High-Bright SolarMax™ LED Backlit Display

Fishfinders / Chartplotters
- ELITE-7 CHIRP GOLD, No Transducer 000-11658-001
- ELITE-7 CHIRP GOLD, 83/200 + 455/800 kHz Transducer 000-11659-001
- ELITE-7 CHIRP GOLD, 50/200 + 455/800 kHz Transducer 000-11661-001
- ELITE-7 CHIRP, No Transducer 000-11662-001
- ELITE-7 CHIRP, 50/200 kHz Transducer 000-11663-001
- ELITE-7 CHIRP, 83/200 kHz Transducer 000-11664-001
- ELITE-7 CHIRP, 50/200 + 455/800 kHz Transducer 000-11665-001
- ELITE-7X CHIRP, No Transducer 000-11666-001
- ELITE-7X CHIRP, 50/200 + 455/800 kHz Transducer 000-11667-001
- ELITE-7X CHIRP, 83/200 + 455/800 kHz Transducer 000-11668-001

Fishfinders
- ELITE-7X CHIRP, No Transducer 000-11666-001
- ELITE-7X CHIRP, 50/200 + 455/800 kHz Transducer 000-11667-001
- ELITE-7X CHIRP, 83/200 + 455/800 kHz Transducer 000-11668-001

CHIRP SERIES TRANSDUCERS & ACCESSORIES

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ELITE-5
- Elite-5 Protective Sun Cover 000-10050-001
- Replacement Mounting Bracket 000-10027-001
- LGC-16W External 1Hz GPS Antenna 000-00146-001
- Elite-5 Flush Mount Kit 000-10028-001
- RAM 1" Elite-5 Quick Release Mount 000-10909-001
- RAM 1.5" Elite-5 Quick Release Mount 000-10910-001

ELITE-7
- Elite-7 Protective Sun Cover 000-11069-001
- Replacement Gimbal Bracket 000-11019-001
- Replacement Bracket Knobs 000-10467-001
- Point-1 External GPS Antenna 000-11047-001
- Elite-7 Flush Mount Kit 000-10979-001

COMMON
- Replacement Power Cable 000-0127-49
- Kayak Scupper Transducer Mount 000-10606-001
- Trolling Motor Mount for HDI 83/200 kHz 000-10978-001
- HDI Skimmer Transducer 83/200 455/800 kHz 000-10976-001
- HDI Skimmer Transducer 50/200 455/800 kHz 000-10977-001
- Bronze HDI Transducer 6-degree Tilt 000-11133-001
- Bronze HDI Transducer 12-degree Tilt 000-11134-001
- Bronze HDI Transducer 20-degree Tilt 000-11135-001